



2009 Sponsorship Opportunities Details



20th Annual SRI in the Rockies Conference

JW Marriott Starr Pass Resort & Spa • Tucson, Arizona • October 25–28, 2009

General Sponsorships: \$4,500

General Sponsors of the 2009 SRI in the Rockies Conference will enjoy the following benefits:

- ✓ One full conference registration, including eight meals, receptions, taxes and gratuities for one person (*Benefactors receive three full registration.*)
- ✓ One quarter-page black & white ad in the Conference Notebook (*Benefactors receive a full-page color ad.*)
- ✓ Access to the conference registration list in advance of the conference, and thereafter, upon request
- ✓ A six-foot display table draped and skirted (*Benefactors receive a larger and more prominent display space.*)
- ✓ Logo with brief description of your organization on the conference website with a link to your website
- ✓ Inclusion in a looped PowerPoint presentation of sponsor logos projected continuously during meals
- ✓ Distribution of product/service information to First Affirmative affiliated advisers throughout the year

Sponsor exhibits will be positioned “in the flow” of conference traffic. In addition to our annual Exhibitor Fair on Monday night (October 26, 2009), we will be positioning breaks in the exhibit spaces, providing sponsors with as much participant traffic flow as possible throughout our time together at Starr Pass.

Conference Notebook: Advertising Upgrades

Sponsors may upgrade to a full-page black & white ad for an additional **\$535** or to a half-page black & white ad for an additional **\$295**. The Conference Notebook will be spiral bound and will include the conference agenda, plenary speaker photos and bios, and the list of conference participants, with sponsor ads interspersed throughout. Benefactor ads will receive priority placement. Other conference sponsor ads will be placed on a first-come, first-served basis—so don't be late with your submission! Ad specifications and submission details will be provided upon receipt of your sponsorship commitment.

Sponsor Presentations: \$3,250

Twenty 30-minute presentation time slots are available to sponsoring organizations. Benefactors, Meal/Event Sponsors, and General Sponsors may purchase a Sponsor Presentation. Sponsor presentations will be scheduled in as non-duplicative a manner as possible. **The cost of a 30-minute Sponsor Presentation is an add-on to the price of a General Sponsorship, or a Meal/Event Sponsorship.**

One 30-minute Sponsor Presentation time slot is included as a benefit for Benefactors.

Meal / Event Sponsors

Meal/Event Sponsors will receive all of the General Sponsorship benefits described above PLUS additional benefits (see the Notes below for more details).

Meal / Event	Date	Right of First Refusal	Sponsor Fee
Opening Reception*	Oct. 25th	AVAILABLE	\$8,200
Dinner*	Oct. 25th	ECD/Hope Community Credit Union	\$8,200
Ice Cream Social*	Oct. 25th	Pax World Funds	\$8,200
Breakfast	Oct. 26th	AVAILABLE	\$6,000
Morning Break	Oct. 26th	Moxy Vote	\$6,500
Lunch	Oct. 26th	Self Help Credit Union	\$6,700
Afternoon Break	Oct. 26th	Birge & Minckley	\$6,500
Dinner*	Oct. 26th	Bloomberg	\$8,200
Breakfast	Oct. 27th	RiskMetrics	\$6,000
Morning Break	Oct. 27th	AVAILABLE	\$6,500
Lunch	Oct. 27th	Wolf Haldenstein	\$6,700
Afternoon Break	Oct. 27th	AVAILABLE	\$6,500
Dinner*	Oct. 27th	Calvert	\$8,200
Celebration/Dance*	Oct. 27th	AVAILABLE	\$8,200
Brunch	Oct. 28th	Calvert Foundation	\$8,200
Recycling		TIAA-CREF	\$8,200
Cyber Stations		ShoreBank	\$8,200
Appreciation Gifts		AVAILABLE	\$8,200
Carbon Offsets		Trillium Asset Management	\$8,200
Computers		Dell (plus loan of 15 laptop computers)	\$6,700

*Certain Meal/Event Sponsorships are generally reserved for Benefactor Level Sponsorships.

Meal / Event Sponsorship Notes:

The following sponsors may present for **up to four minutes** at the meals designated below:

- **Breakfast Sponsors** will have the opportunity to speak near the end of breakfast.
- Morning and Afternoon **Break Sponsors** will have the opportunity to speak after lunch the day they sponsor.
- **Lunch Sponsors** will have the opportunity to speak near the end of their lunch.
- **Dinner Sponsors** will have an opportunity to speak near the end of their dinner.

- Our **Brunch Sponsor** will have an opportunity to speak after dinner the prior evening.
- **Opening Reception, Recycling, Cyber Station, and Carbon Offset Sponsors** will each have an opportunity to speak near the end of a dinner during the conference.
- Our **Appreciation Gifts Sponsor** will have an opportunity to speak after a dinner. This sponsorship enables us to provide high-quality appreciation gifts to Speakers, Agenda Committee members, Directors of the Social Investment Forum, and Conference Staff. The sponsor's logo and company story are included in the information that accompanies the appreciation gift.

Please remember that each of the above speaking opportunities is for **up to four minutes**.

In addition to the sponsorship fee identified above, our **Computer Sponsor** will provide fifteen laptop computers for use during the conference. The Computer Sponsor's logo will be projected on screen at the beginning of every session where a PowerPoint presentation is used. The computer sponsorship benefit package **does not include an opportunity to speak**.

Benefactors: \$17,000

Benefactors are our most valued allies and supporters. First Affirmative and the Social Investment Forum are recognized as Benefactors due to the incredible amount of time and effort these organizations contribute toward organizing the conference. Calvert, Dell, Domini Social Investments, Sentinel Investments, Ethical Funds, MicroPlace, Pax World Funds, and Sentinel Investments supported the conference at the Benefactor level in 2008.

Benefactor level sponsors will receive all of the General Sponsorship benefits described above PLUS:

- ✓ Three conference registrations (3 individual participants, including 8 meals, receptions, events, taxes and gratuities)
- ✓ Meal/Event sponsorship with up to **four minutes** to speak to everyone assembled for a meal
- ✓ One 30-minute Sponsor Presentation time slot
- ✓ A full-page color ad in the Conference Notebook
- ✓ Banner ad on conference website
- ✓ Premium exhibit space—larger, more prominent display space than lower level sponsors



2009 Sponsorship Registration

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Please see the preceding descriptions of sponsorship levels and benefits.

Sponsorship Level	<input type="checkbox"/> We would be proud to be a Conference Benefactor	\$ _____
	<input type="checkbox"/> We want to sponsor a Meal/Event: _____	\$ _____
	<input type="checkbox"/> We want to support the conference as a General Sponsor	\$ _____
	<input type="checkbox"/> We want to reserve a 30-Minute Sponsor Presentation Breakout time slot	\$ _____
Ad Upgrades	<input type="checkbox"/> We want to upgrade to a Full-Page black & white ad (+\$535)	\$ _____
	<input type="checkbox"/> We want to upgrade to a 1/2-Page black & white ad (+\$295)	\$ _____
Payment	Total Amount Due =	\$ _____
	Amount Enclosed =	\$ _____

Instruction

Payment is required with submission of this form.

Mail this form along with your check payable to SRI in the Rockies to:

SRI in the Rockies, 5475 Mark Dabling Boulevard, Suite 108, Colorado Springs, Colorado 80918

Send overnight packages to the above address. Use 719.636.1045 as the telephone number.

To pay by credit card call 888.774.2663.

Fax to: 719.636.1943

Organization Information

Attach business card and complete fields that differ from your card.

Organization: _____

Administrative Contact: _____

Street Address: _____

City, State & Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Please provide **FULL INFORMATION FOR THE ADMINISTRATIVE CONTACT, EVEN IF YOU THINK WE HAVE IT.** *Thank you!*



2009 Sponsorship Participant Registration

Please Complete
for EVERY Participant
from Your
Organization.

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Please provide contact information for **EVERY PERSON** attending the conference on behalf of your organization—including *the Administrative Contact, if applicable*. **PLEASE PROVIDE ALL OF THE INFORMATION, EVEN IF YOU THINK WE ALREADY HAVE IT.** If you prefer, you are welcome to attach a business card for each attendee. If you have more than four (4) individuals attending, please copy this form as needed for the additional attendees. *Thank you!*

Attendee #1

Name:	Badge Name (if different):
Company:	Title:
Street Address:	
City, State & Zip:	
Telephone:	E-mail:
<input type="checkbox"/> Please do not publish this contact information in the conference attendee list.	
Special dietary needs (e.g., vegan; dairy intolerant):	

Attendee #2

Name:	Badge Name (if different):
Company:	Title:
Street Address:	
City, State & Zip:	
Telephone:	E-mail:
<input type="checkbox"/> Please do not publish this contact information in the conference attendee list.	
Special dietary needs (e.g., vegan; dairy intolerant):	

Attendee #3

Name:	Badge Name (if different):
Company:	Title:
Street Address:	
City, State & Zip:	
Telephone:	E-mail:
<input type="checkbox"/> Please do not publish this contact information in the conference attendee list.	
Special dietary needs (e.g., vegan; dairy intolerant):	

Attendee #4

Name:	Badge Name (if different):
Company:	Title:
Street Address:	
City, State & Zip:	
Telephone:	E-mail:
<input type="checkbox"/> Please do not publish this contact information in the conference attendee list.	
Special dietary needs (e.g., vegan; dairy intolerant):	